



Programme

Day 1 - 21 Nov 2020 (SAT)

9:00 AM

OPENING CEREMONY

OPENING SPEECH: UTAR PRESIDENT

9:15 AM

KEYNOTE I

10:10 AM

KEYNOTE FORUM I

DIGITAL TRANSFORMATION:
CHALLENGES AND OPPORTUNITIES

12:00 PM

BREAK

1:00 PM

CONCURRENT WORKSHOP SESSION I

- I) DIGITAL MARKETING
- II) DIGITAL FREELANCING
- III) PERSONAL BRANDING ON SOCIAL MEDIA

3:00 PM

BREAK

OFF-EVENT ACTIVITY

NETWORKING ACTIVITY:
INTRODUCTION TO LINKEDIN AND ITS
ECOSYSTEM

3:30 PM

PLENARY SESSION I:
FUTURE OF WORK

4:30 PM

PLENARY SESSION II:
THE NEW ECONOMY LANDSCAPE AND
WHERE THE OPPORTUNITIES LIE

5:30 PM

WRAP UP FOR THE FIRST DAY

Programme

Day 2 - 22 Nov 2020 (SUN)

9:00 AM

KEYNOTE II: POST-COVID-19 WORLD

10:00 AM

KEYNOTE FORUM II
YOUNG PEOPLE'S EMPOWERMENT IN
POST PANDEMIC URBAN SETTING

11:45 AM

BREAK

1:00 PM

CONCURRENT WORKSHOP SESSION II:
I) SOCIAL ENTREPRENEURSHIP
II) ENVIRONMENT/URBAN NATURE
MANAGEMENT TOOL - CITIZEN
SCIENCE APPROACH (INATURALIST
APP)
III) REDUCING INEQUALITIES



3:00 PM

BREAK

OFF-EVENT ACTIVITY

NETWORKING ACTIVITY

**SPEECH CONTEST: ANNOUNCEMENT
OF WINNERS AND VIDEO PLAYBACK**

3:30 PM

PLENARY SESSION III: PLANETARY
HEALTH AND HUMAN WELLBEING IN
RELATION TO ZOOLOGIC PANDEMIC

4:15 PM

PLENARY SESSION IV:
CITIZEN SCIENCE

6:00 PM

CLOSING REMARK