



UNIVERSITI TUNKU ABDUL RAHMAN DU012(A)
Wholly owned by UTAR Education Foundation Co. No. 578227-M

INTERNATIONAL YOUTH DEVELOPMENT VIRTUAL CONFERENCE 2020

Resilient Youth in a Post-Pandemic World:
Digital Transformation & Urban Living

NOVEMBER 21 - 22, 2020

Fees: Free of Charge (F.O.C)

Participants:
Open to Public, College and
University Students

**Join Speech Contest and
Win Prizes!**

Online Registration

<https://forms.gle/6ih92uXAd2HevVU67>

Speech Contest Submission Form

<https://forms.gle/hsa2JdD3YxtZ9U9J9>

Scan Me!



IYDC Website



**Online
Registration**



**Speech Contest
Submission Form**

**Online Platform:
Zoom & LinkedIn**

Organised by

Department of Student Affairs
Department Soft Skills Competency
(Kampar & Sg Long Campus)

IYDC 2020 Website

<http://iydc.kpr.utar.edu.my/2020>

USSDC Points for UTAR Students

If you are interested, kindly contact: +605-468 8888
Local Students - Ms Ong Sheau Ling (ext:2282)
International Students & Public - Ms Lee Chew Yee /
Ms Lee Sie Yun (ext: 2299/2300)
Email iydc.kpr@utar.edu.my

INTERNATIONAL YOUTH DEVELOPMENT VIRTUAL CONFERENCE 2020

Day 1

21 NOV 2020
(SAT)



KEYNOTE SPEAKER I

Dr. Sumitra Nair, Vice President,
Digital Talent Development MDEC

KEYNOTE FORUM: DIGITAL TRANSFORMATION: CHALLENGES AND OPPORTUNITIES



Panelist I

Mr Ahmad Zakwan
Mohamad Sharif,
Vice President
Revenue, Billplz



Panelist II

Mr CK Chang,
Founder of
OXWHITE



Moderator

Yoon Seck Hoe, Lecturer,
Department of Soft Skills
Competency, UTAR

CONCURRENT WORKSHOP SESSION I:



Digital Marketing

Mr Ng Soon Sun,
Founder of Yellow
Leads



Digital Freelancing

Mr Nicsman Tay, Founder
and CEO of BrandSight
Digital Sdn Bhd



Personal Branding on Social Media

Mr Ian Lai, Founder and
Branding Coach of
BrandtalksAsia Sdn. Bhd.



The New Economy Landscape and Where the Opportunities Lie

Dr. Wong Chin Yoong,
Associate Professor,
Faculty of Business and
Finance, UTAR

PLENARY SESSION

INTERNATIONAL YOUTH DEVELOPMENT VIRTUAL CONFERENCE 2020

Day 2

22 NOV 2020
(SUN)



KEYNOTE SPEAKER II

Tan Sri Dato' Seri Dr Salleh Mohd Nor
(Distinguished Academician)

KEYNOTE FORUM: YOUNG PEOPLE'S EMPOWERMENT IN POST PANDEMIC URBAN SETTING



Panelist I

Mr Gan Yi Reng
(Programme Executive
of Think City
Butterworth, Penang)



Panelist II

Ms Wong Ee Lynn
(Vice Chair of MNS
Selangor Branch)



Panelist III

Mr Jeffrey Phang (Chairman of
MyPJ, specialise in community
development in urban B40
areas and advocates for good
governance in local
governments)



Moderator

Mr Chow Keng Fatt,
Assistant Manager,
Department of Student
Affairs, UTAR

CONCURRENT WORKSHOP SESSION II:

PLENARY SESSION



Social Entrepreneurship

Professor Albert Chu-Ying, Teo
(Acting Dean, Professor and
Programme Leader, BMgt (Hons)
in Social and Business
Sustainability, Tung Wah College
(TWC))



Environment/Urban Nature Management Tool - Citizen Science Approach (iNaturalist app)

Ms Syuhada Sapno,
Project Officer of The
Rimba Project from UM



Planetary Health and Human Wellbeing in relation to Zoonotic Pandemic

Dr Nadine Ruppert (Scientific
advisor and council member
at Malaysian Primatological
Society, and Co-founder and
Advisor at Langur Project
Penang)



Citizen Science

Mr Tou Jing Yi, Lecturer,
Faculty of Information and
Communication
Technology, UTAR